

Quick Review

Sampling Types:

- Voluntary Response Sample
- Convenience Sample
- Simple Random Sample
- Stratified Random Sample
- Cluster Sample
- Systematic Random Sample
- Multi-stage Sample

Sources of Bias:

- Non-Response Bias
- Response Bias
- Undercoverage
- Wording of Questions

4 Principles of Design:

1.

2.

3.

4.

Factors:

Levels:

Treatments:

Experimental Units/Subjects:

Completely Random Design:

Blocking:

Matched Pairs: